

ISAAC PRESTON

LEARNING & DEVELOPMENT CONSULTANT

 www.isaacpreston.com

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 717 - 481 - 9851



ABOUT ME

I am a learning professional with 20 years of experience in writing, developing, and delivering training across many different delivery methods.

As any good instructor should, I started in the classroom. Combining that face-to-face training experience with a wide range of creative skills, I quickly transitioned to instructional design and have never looked back. I am passionate about excellence in learning, learner information retention, and making learning experiences interactive and fun. I continue to create training across many industries, in formats from Instructor Led Training to Virtual Reality. I have managed teams of IDs, graphic designers, and developers, and shaped learning products and companies from the ground up.



KEY SKILLS

- ◇ NEEDS ANALYSIS
- ◇ COURSE DESIGN
- ◇ INTERACTION DESIGN
- ◇ CUSTOM SCORM, xAPI, TIN CAN
- ◇ PROJECT PLANNING
- ◇ OBJECTIVE AND COMPETENCY MAPPING
- ◇ ASSESSMENT DESIGN
- ◇ JAVASCRIPT AND JQUERY
- ◇ PROJECT MANAGEMENT
- ◇ STORYLINE, CAPTIVATE, CAMTASIA
- ◇ RESPONSIVE FEEDBACK DESIGN
- ◇ LMS IMPLEMENTATION



EXPERIENCE

- Interplay Learning Inc.**
Austin, TX
2016 - 2020
Director of Learning and Development
During my time at Interplay Learning, I led the creation of learning as a product for the company. When I joined this VC-backed VR training company, they were a small, bespoke-only VR training company. In four years, I had guided engineering, marketing, and sales in the building of a subscription based, VR learning product unmatched in the industry, complete with multi-tiered dynamic assessments and full competency based learning.
- Preston Consulting Group, LLC**
St. Petersburg, FL
2009 - 2020
Learning and Development Consultant
Preston Consulting Group is where my full range of creative design and education skills come to bear fruit. I enjoy a wide range of happy customers in a wide range of industries, and work with them closely to achieve their learning goals. Projects range from full end-to-end ADDIE development, to rebuilds of ILT curriculum into an interactive CBT format. Please see the bottom of page two for a short list of valuable clients.
- Fry Communications, Inc.**
Mechanicsburg, PA
2010 - 2016
Digital Learning Publication Design and Development
Fry Communications is one of the largest print media publishers in the country. I led their Digital Publications Support Group in a full range of interactive digital publication development, both as a value-add to their print media, and as a training tool to be used by their employees. This position was an incredible learning experience for me, and I gained many skills in UI/UX design that I use to this day.
- Pick Safety, LLC**
Lancaster, PA
2009 - 2013
Director of Instructional Design, Co-Founder
I helped to found Pick Safety with the mission of training crane operators, signalmen, and riggers to achieve their goal of acquiring NCCCO certification in their field. We built a complete certification exam prep curriculum from scratch for each field, and successfully prepared thousands for their NCCCO exam, with exponentially higher retention and satisfaction rates than any other training group on the market at that time.

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EXPERIENCE, CONTINUED



GGIS Information Services, Inc.
York, PA
2006 - 2009

Special Projects Team lead, Training and Development

GGIS was the pinnacle of my experience working in the Defense industry. I managed many projects during my tenure there, and created training that is still in use by multiple branches of the United States Military to this day. I spent multiple months on-site with clients such as Boeing, creating training packages from the ground up for new equipment, and I led a team of trainers for special, bespoke contracts.



AAI Corporation
Hunt Valley, MD
2005 - 2006

Training Developer, Technical Documentation Specialist II

While at AAI, I worked with subject matter experts and engineers to develop training packages for a number of UAV systems (drones), as well as ground control stations. The work was highly technical in nature, and I was challenged to build my knowledge of avionics.



International Logistics Systems, Inc.
Glen Rock, PA
2004 - 2005

Training and Development Specialist, Team Lead

ILS was my first foray into the Defense contracting industry, after my honorable discharge from the Marines. I used the skills I had learned in the Corps to create military training packages for brand new field equipment, and conducted training for the first groups of testers of that equipment at Aberdeen Proving Grounds.



United States Marine Corps
Camp Pendleton, CA
1998 - 2003

AAV Crew Chief

I spent five years in the Marine Corps, learning valuable skills and disciplines. It was in the Corps that I first realized my love of educating, and where I was given the first opportunity to train others on a large scale. I deployed twice to East Asia, and once to Iraq in 2003. I was the platoon training NCO, and was often requested by other platoons to train their new Marines.



CLIENTS, PRESTON CONSULTING GROUP

- ◇ Avery Dennison
- ◇ The Bill & Melinda Gates Foundation
- ◇ CACI
- ◇ Facebook
- ◇ Frito-Lay
- ◇ Habitua8

- ◇ J. Ellis & Associates
- ◇ Pepsico
- ◇ Pinterest
- ◇ Pizza Hut
- ◇ Raising Cane's Chicken
- ◇ Stanford University

- ◇ SunBelt Rentals
- ◇ US Marine Corps
- ◇ US Navy
- ◇ Volvo Car Group
- ◇ Wells Fargo
- ◇ Wolters Kluwer



REFERENCES

◇ Stephen Quirk
Co-Founder, Interplay Learning Inc.
858 - 254 - 9763

◇ Julius McManus
Direct report, Interplay Learning, Inc.
850 - 730 - 6124

◇ Christopher Goodsell
Client, Interactive Learning Experience
404 - 825 - 3508